



REQUEST FOR CITY COUNCIL ACTION

MEETING DATE:

February 17, 2021

DEPARTMENT:

Administration

DIVISION**STRATEGIC OUTCOMES**

- ☒ Safe & Prosperous
- ☐ Active & Appealing
- ☐ Respected & Responsible
- ☒ Connected & Engaged
- ☐ Unique & Creative

ACTION

- ☒ Motion
- ☐ Resolution
- ☐ Ordinance - Introduction
- ☐ Ordinance - Adoption
- ☐ Public Hearing

TITLE:

Grant Acceptance: Drug Free Communities

SUMMARY RECOMMENDATION:

Authorize the City Administrator to accept the awarded grant funds for the work of the Yuma County Anti-Drug Coalition in collaboration with the City of Yuma; authorize City Council to appoint the designated roles required by the Drug-Free Communities Grant; and, authorize the hiring of a contract employee, utilizing grant funds, to perform the role of Outreach Coordinator for the Drug-Free Communities grant action plan. (Administration) (Philip Rodriguez)

STRATEGIC OUTCOME:

The acceptance and use of the grant proceeds furthers the City Council's vision and strategic outcomes as it relates to Safe and Prosperous and Connected and Engaged. The use of the grant funds to promote drug-free communities makes Yuma citizens healthier, reduces crime and the impacts of drug use and thus makes Yuma safer and more prosperous. Educating the public about drug use and addressing the impacts of drug use in the community furthers the City Council's strategic outcome of remaining Connected and Engaged.

REPORT:

The City of Yuma, in collaboration with the Yuma County Anti-Drug Coalition (YCADC) and the Mayor's Drug Free Communities Task Force, was awarded \$125,000. The grant is to support the work of the YCADC. The community engagement grants are funded by the Drug-Free Communities (DFC) Support Program at the Centers for Disease Control and Prevention (CDC). The grant is renewable in the amount of \$125,000 annually through September 2025.

The preliminary budget includes funding for the contract hire, equipment and supplies for the contract hire, as well as supplies for the YCADC to carry out their work, such as promotional items, educational materials, advertising, banners and flyers, virtual media and travel and training expenses.

The YCADC is a multi-disciplinary coalition with members from many different community sectors who strive to bring substance abuse prevention, education, awareness and treatment resources to community members. The agencies, key stakeholders, and community members collaborating for the YCADC also strive to link those who have been affected by substance use with culturally competent services.

Through funding support from the DFC Grant the YCADC will be better equipped to carry out its strategies and meet its goals to reduce substance use and abuse in our community.

Funding will be used for community outreach, education, community forums, and events to increase information dissemination and prevention awareness. Grant program activities will raise awareness about mental health and rehabilitation. Information will be provided about services related to drug use that are available within the community to aide youth, families and schools. Other means of increasing prevention awareness in our community and promoting factors that minimize risk of substance abuse will be implemented. A contract employee will be hired for the position of Outreach Coordinator to carry out the work of the YCADC.

The following three roles and noted responsibilities must be performed by employees of the grant recipient organization, the City of Yuma:

These roles are:

1. **Authorized Organizational Representative (AOR)** - This role is similar to that of the AOR for other federal grants received by the City of Yuma. This role holds the authority to act on behalf of the organization. Able to sign grant applications and post award amendments and is held accountable for the appropriate use of funds awarded. Appointee: Philip Rodriguez, City Administrator
2. **Business Official** - This role is responsible for the financial oversight responsibilities for the DFC grant award. Appointee: Maura Luna, Principal Accountant
3. **Program Director/Principal Investigator** - This role is responsible for the day-to-day operations of the grant. Appointee: Madeleine Coil, Grants Administrator

To assist with the coalition requirements, a new position for an Outreach Coordinator was included in the application. The responsibilities of this position include the development and administration of all Yuma County DFC program activities and strategies. The Outreach Coordinator will work alongside the Program Coordinator (YCADC Chair serves as the program Coordinator) to develop a variety of educational awareness programs/activities relative to drug and alcohol abuse awareness that can be implemented in person and digitally (amidst the COVID-19 preventative social distancing guidelines). The Outreach Coordinator role is unique in that it will involve contact with community and school groups, interaction with students, parents, school administrators, local officials and resource personnel (speakers, panelists, medical professionals, law enforcement officers, etc.) The Outreach Coordinator will be responsible for developing and implementing a parallel set of strategies to reach the target audience digitally and will be responsible for marketing both strategies in the community in both English and in Spanish. The Outreach Coordinator will be hired in the first quarter of 2021.

In addition to achieving some of the strategic outcomes identified by City Council, the Yuma County Anti-Drug Coalition builds and strengthens community collaboration in support of local efforts that foster a drug-free lifestyle among youth and create a healthy community.

Approval of this Motion Consent Agenda item authorizes the City Administrator to execute the grant documents, appoints the noted City personnel to fill the required positions of the grant, and authorizes the hiring of a contract employee to fill the position necessary for the administration of the grant.

FISCAL REQUIREMENTS	CITY FUNDS:	\$0.00	BUDGETED:	\$0.00
	STATE FUNDS:	\$0.00	AVAILABLE TO TRANSFER:	\$0.00
	FEDERAL FUNDS:	\$0.00	IN CONTINGENCY:	\$0.00
	OTHER SOURCES:	\$0.00 \$0.00 \$0.00	FUNDING FOR THIS ITEM IS FOUND IN THE FOLLOWING ACCOUNT/FUND/CIP:	
	TOTAL:	\$0.00		
	FISCAL IMPACT STATEMENT:			
ADDITIONAL INFORMATION	SUPPORTING INFORMATION NOT ATTACHED TO THE CITY COUNCIL ACTION FORM THAT IS ON FILE IN THE OFFICE OF THE CITY CLERK:			
	1. 2. 3. 4. 5.			
ADDITIONAL INFORMATION	IF CITY COUNCIL ACTION INCLUDES A CONTRACT, LEASE OR AGREEMENT, WHO WILL BE RESPONSIBLE FOR ROUTING THE DOCUMENT FOR SIGNATURE AFTER CITY COUNCIL APPROVAL?			
	<input type="checkbox"/> Department <input type="checkbox"/> City Clerk's Office <input type="checkbox"/> Document to be recorded <input type="checkbox"/> Document to be codified			
SIGNATURES	CITY ADMINISTRATOR:		DATE:	
	Philip A. Rodriguez		2/12/2021	
	REVIEWED BY CITY ATTORNEY:		DATE:	
	Richard W. Files		2/11/2021	
	RECOMMENDED BY (DEPT/DIV HEAD):		DATE:	
SIGNATURES	WRITTEN/SUBMITTED BY:		DATE:	
	Madeleine Coil		02/04/2021	