



REQUEST FOR CITY COUNCIL ACTION

MEETING DATE:

June 19, 2019

DEPARTMENT:

City Administration

DIVISION:

- ☒ Motion
- ☐ Resolution
- ☐ Ordinance - Introduction
- ☐ Ordinance - Adoption
- ☐ Public Hearing

TITLE:

Outside Agency Agreement: Yuma Visitors Bureau, Inc.

SUMMARY RECOMMENDATION:

Authorize the Interim City Administrator to execute an agreement with the Yuma Visitors Bureau providing for Fiscal Year 2019-2020 funding in the amount of \$600,000.00 and setting performance standards for the Yuma Visitors Bureau. (City Administration) (John D. Simonton)

REPORT:

The City of Yuma (City) requires outside agencies that are funded by the City to sign an agreement with the City that provides for performance standards, accountability in the work performed and how the funds are spent, and other conditions including insurance requirements and indemnification.

Under this agreement, Yuma Visitors Bureau (YVB) will promote programs to increase conventions, group tours, and business and leisure travel into the Yuma area and to assist other tourism-related organizations to market the Yuma area. The agreement also restricts YVB from awarding funds received under this agreement to other entities without the written consent of City Administration. YVB is required to maintain and submit monthly records and reports on how funds were spent before receiving payment from the City. The term of the agreement is one year.

The City has allocated \$600,000 for YVB for FY2019-2020, which is equal to what was allocated in FY2018-2019 and has committed to providing YVB with up to five hours of consultation with the City's grant writer each quarter.

FISCAL REQUIREMENTS	CITY FUNDS:	\$600,000.00	BUDGETED:	\$600,000.00
	STATE FUNDS:	\$0.00	AVAILABLE TO TRANSFER:	\$0.00
	FEDERAL FUNDS:	\$0.00	IN CONTINGENCY:	\$0.00
	OTHER SOURCES:	\$0.00 \$0.00 \$0.00	FUNDING FOR THIS ITEM IS FOUND IN THE FOLLOWING ACCOUNT / FUND / CIP: Hospitality Tax Fund	
	TOTAL:	\$600,000.00		
	FISCAL IMPACT STATEMENT:			
ADDITIONAL INFORMATION	SUPPORTING INFORMATION NOT ATTACHED TO THE CITY COUNCIL ACTION FORM THAT IS ON FILE IN THE OFFICE OF THE CITY CLERK: 1. 2. 3. 4. 5.			
	IF CITY COUNCIL ACTION INCLUDES A CONTRACT, LEASE OR AGREEMENT, WHO WILL BE RESPONSIBLE FOR ROUTING THE DOCUMENT FOR SIGNATURE AFTER CITY COUNCIL APPROVAL? <input type="radio"/> Department <input type="radio"/> City Clerk's Office <input type="checkbox"/> Document to be recorded			
SIGNATURES	Interim CITY ADMINISTRATOR:		DATE:	
	John D. Simonton		6/11/2019	
	REVIEWED BY CITY ATTORNEY:		DATE:	
	Richard W. Files		6/11/2019	
	RECOMMENDED BY (DEPT/DIV HEAD):		DATE:	
WRITTEN/SUBMITTED BY:		DATE:		
Carrie Ring		5/29/2019		