

MINUTES
REGULAR CITY COUNCIL WORKSESSION
CITY COUNCIL OF THE CITY OF YUMA, ARIZONA
CITY COUNCIL CHAMBERS - YUMA CITY HALL
ONE CITY PLAZA, YUMA, ARIZONA
December 17, 2019
6:00 p.m.

CALL TO ORDER

Deputy Mayor Knight called the Regular City Council Worksession to order at 6:01 p.m.

Councilmembers Present:	Shelton, Watts, Thomas, McClendon, Miller, and Deputy Mayor Knight
Councilmembers Absent:	Mayor Nicholls
Staffmembers Present:	City Administrator, Philip A. Rodriguez Director of Engineering, Jeff Kramer Neighborhood Services Manager, Rhonda Lee-James Director of Parks and Recreation, Debbie Wendt Facilities Maintenance Manager, Justin Lewis Various department heads or their representatives City Attorney, Richard W. Files City Clerk, Lynda Bushong

I. YUMA ORCHESTRA ASSOCIATION

Rose Anne Forte, volunteer with the Yuma Orchestra Association (YOA), presented an overview of the program as follows:

- Long-term labor of love that began over 40 years ago by Janet Jones, who wanted to start teaching children at a young age to love and appreciate music.
- Eventually the program grew in popularity that a consortium was developed between Arizona Western College and YOA to fund the program.
- The Yuma Civic Orchestra (Civic Orchestra) is made up of 60 musicians who donate their time and talent in practice and performance to bring concerts to the community throughout the year.
- Ticket costs are kept affordable, to encourage the community to attend and develop an appreciation for classical music.
- 80% of the Civic Orchestra is made up of string players, and 80% of those players come from YOA's educational programs: the Twinklers, the Jr. String Ambassadors, and the String Ambassadors.
- Adult programs include Strings for All Ages; Orchestra Workshops I, II, and III; the Civic Light Orchestra; and the Civic Orchestra.
- Four standard concerts are held each year: Classics by Moonlight, Spirit of Christmas, Romantic Classics, and Orchestral Classics.
- Additional concerts may be held at special events throughout the year, such as last year's Billy and the Hillbillies and Peter and the Wolf.
- Fiscal year 2019 saw increased attendance, increased community pride, recognition of the quality teaching programs by the Chamber of Commerce through the S. June Pallack Award, and the Heart of Yuma award for Outstanding Nonprofit.

- Having performing arts legitimizes Yuma as a cultural city and helps recruit business and executives, especially at higher pay levels.
- YOA is a 501(c)(3) nonprofit organization that is funded by grants, ticket sales, and the generous sponsorship of individuals and businesses in the Yuma community.
- Funds are used for scholarships for both individual lessons and camps; to purchase uniforms, instruments, and music; and to hire teachers for camps.

Forte concluded her presentation by playing a marketing video that was created for the Yuma County Chamber of Commerce as well as a short clip of last year's YOA Christmas concert.

II. REGULAR CITY COUNCIL MEETING AGENDA OF DECEMBER 18, 2019

Motion Consent Agenda Item B.5 – Bid Rejection: Joe Henry Optimist Center Basketball Court Rehabilitation (due to the bid exceeding the allocated amount for the basketball court rehabilitation) (Bid #2020-20000063) (Purchasing)

Discussion

- The Community Development Block Grant (CDBG) funds that were previously allocated for this project were not sufficient to cover the basketball court rehabilitation; those funds will be retained and added to any additional CDBG funds that are available for the project next year (**Knight/Kramer/Lee-James**)
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Motion Consent Agenda Item B.6 – Request for Proposal (RFP): Ticketing Services (negotiate and execute a one-year contract with the option to renew for four additional one-year periods with Vendini, Inc., Toronto, Ontario, Canada) (Parks & Recreation)

Discussion

- Fees charged by Vendini for ticket sales are charged to the customer, not to the City; the maximum fee that will be charged to a customer is \$8 (**Knight/Wendt**)
 - The \$11,000 being paid by the City is a one-time payment for equipment such as scanners, credit card readers, and charging stations (**Knight/Wendt**)
 - Customers who purchase tickets in person at Parks and Recreation, the Civic Center, or the Art Center with cash, check, or gift card would only be assessed a 50 cent fee, which would then be forwarded to Vendini by check (**Knight/Wendt**)
 - The number one reason that Vendini was chosen is their 24-7 customer support, which was not available with the current vendor, TICKETSage (**Knight/Wendt**)
 - The transition from TICKETSage to Vendini will take a few months due to some events already having tickets sold through TICKETSage (**Shelton/Wendt**)
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Motion Consent Agenda Item B.7 – Cooperative Purchase Agreement: Energy Performance Contracting Services (for the purchase and service of an upgrade to the YPD and Municipal Court HVAC control system for an estimated expenditure of \$357,000 to Trane U.S., Inc. dba Trane Tempe, Arizona) (Bid #2020-20000087) (Facilities)

Discussion

- The control system being purchased through this agreement will have a one-year parts and labor warranty (**Knight/Lewis**)
- Trane has three local technicians which can respond to any issues that arise, and additional resources are available in Phoenix should they be needed (**Knight/Lewis**)

III. EXECUTIVE SESSION

There being no further business, **Deputy Mayor Knight** adjourned the meeting at 6:33 p.m. No Executive Session was held

Lynda L. Bushong, City Clerk

APPROVED:

Douglas J. Nicholls, Mayor